

2002 Analyst Meeting

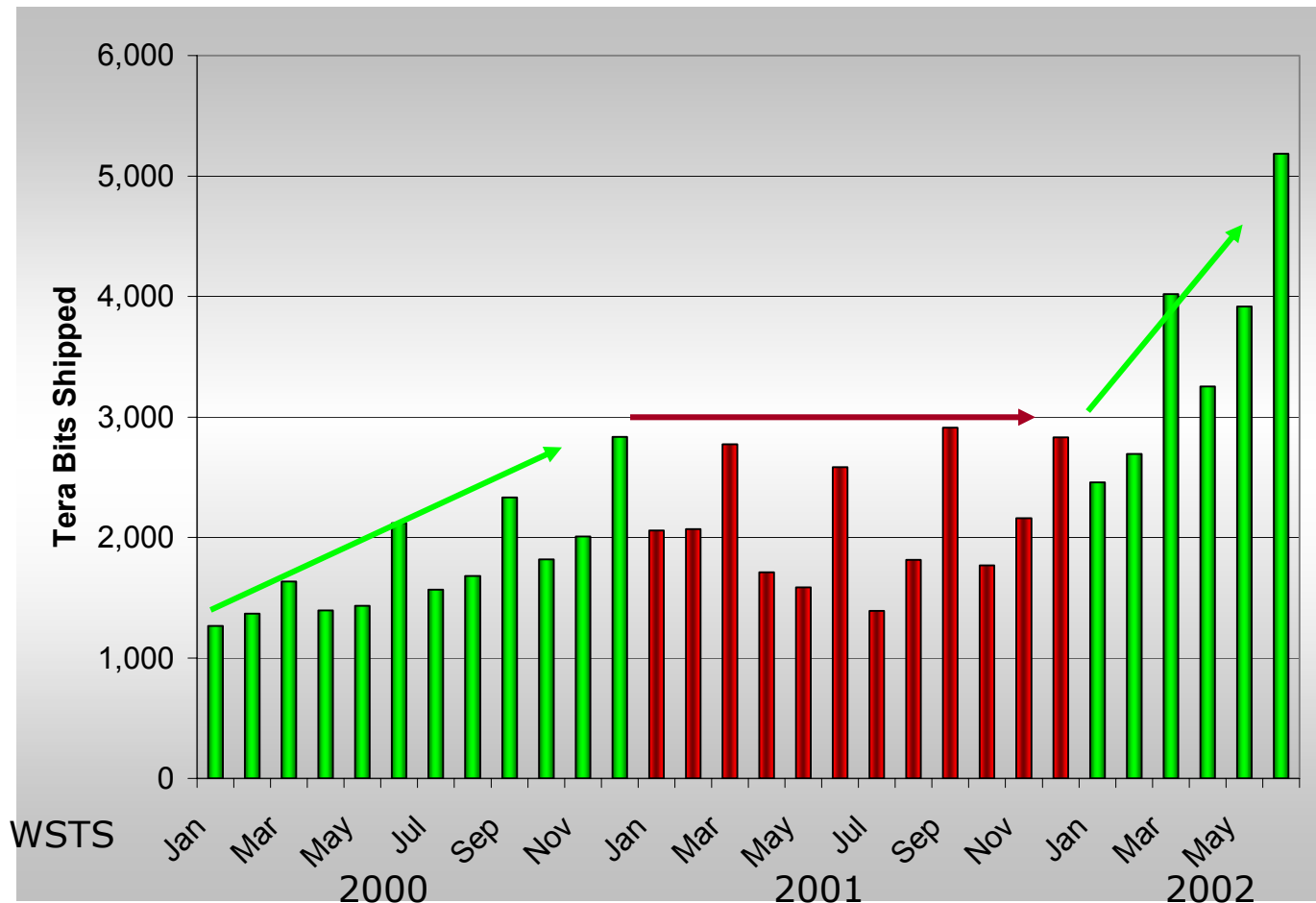
November 7, 2002



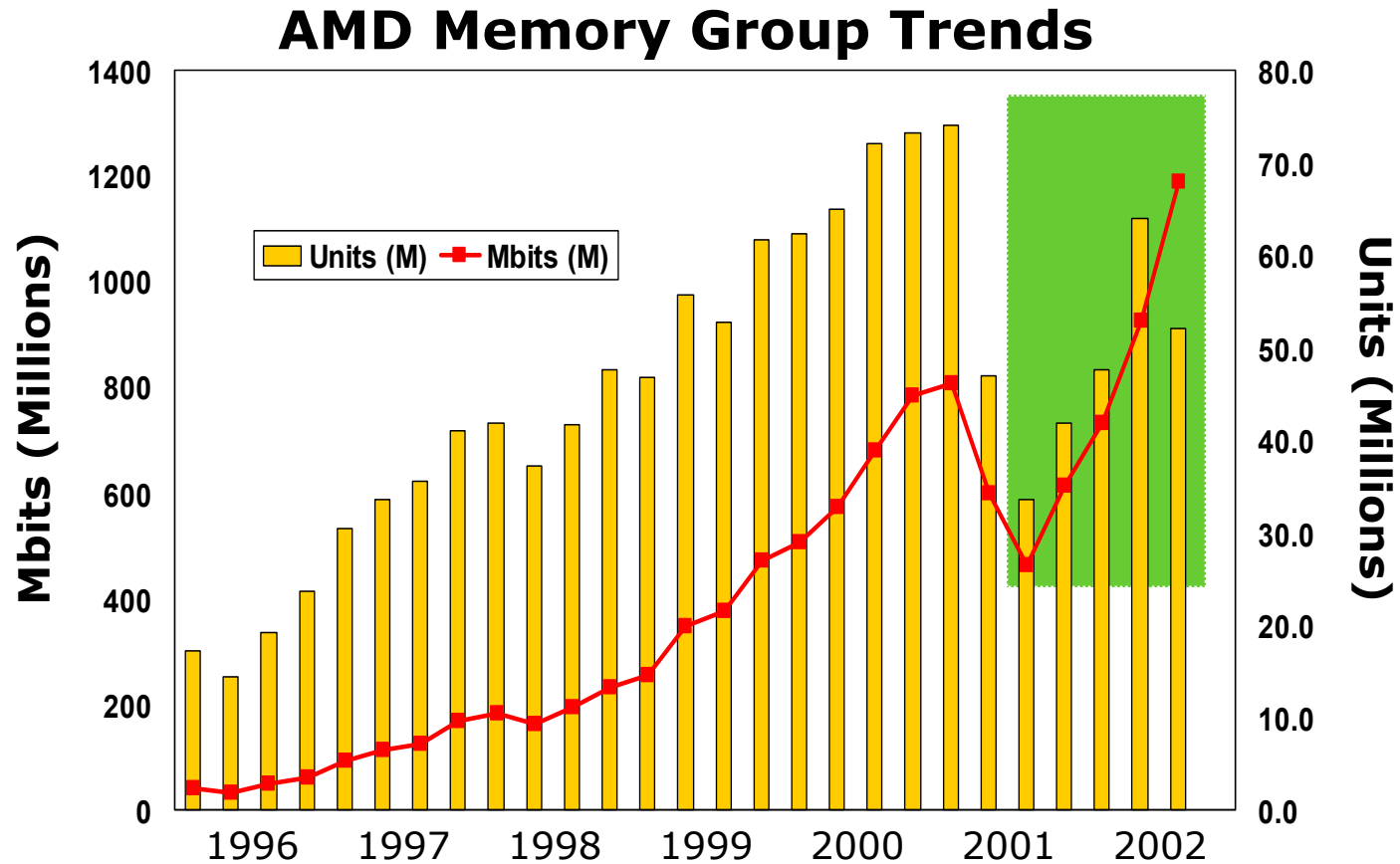
Bertrand Cambou
GVP, Memory Group

November 7, 2002

WW Flash Memory Demand is Strong



AMD Flash Trends Are Strong



AMD's Flash Memory Strategy



Focus on growth opportunities

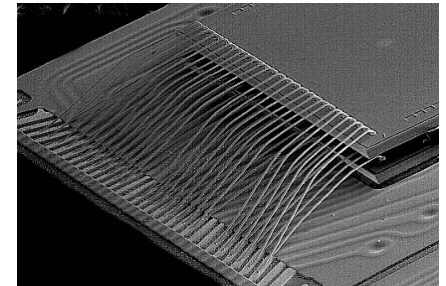
Wireless strategy

- Expand customer base at wireless accounts
- Accelerate technology shrinks
- Add high-end capacity



MirrorBit™ technology

- Deploy and capitalize on MirrorBit product family

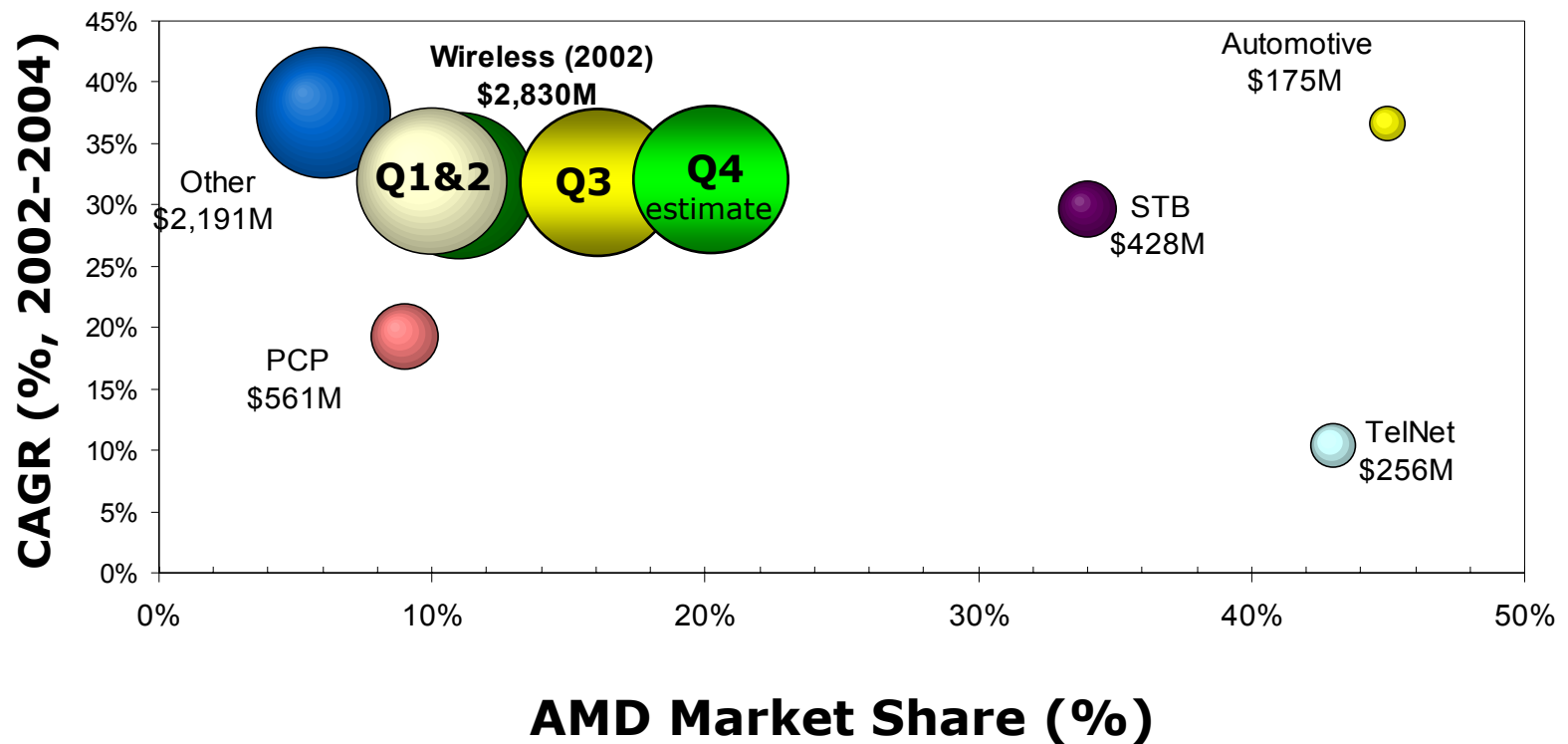


China

- Focus on Major OEMs
- Capitalize on our leading-edge facility at Suzhou



Current Opportunity = Wireless



Delight Current AMD Engaged Customers

- Driving Cost and Performance
- Delivering Sub-system Solutions
- Advanced Packaging Solutions (MCP)
- Partnering with Chipset/Reference Designers

Differentiated
Strategy

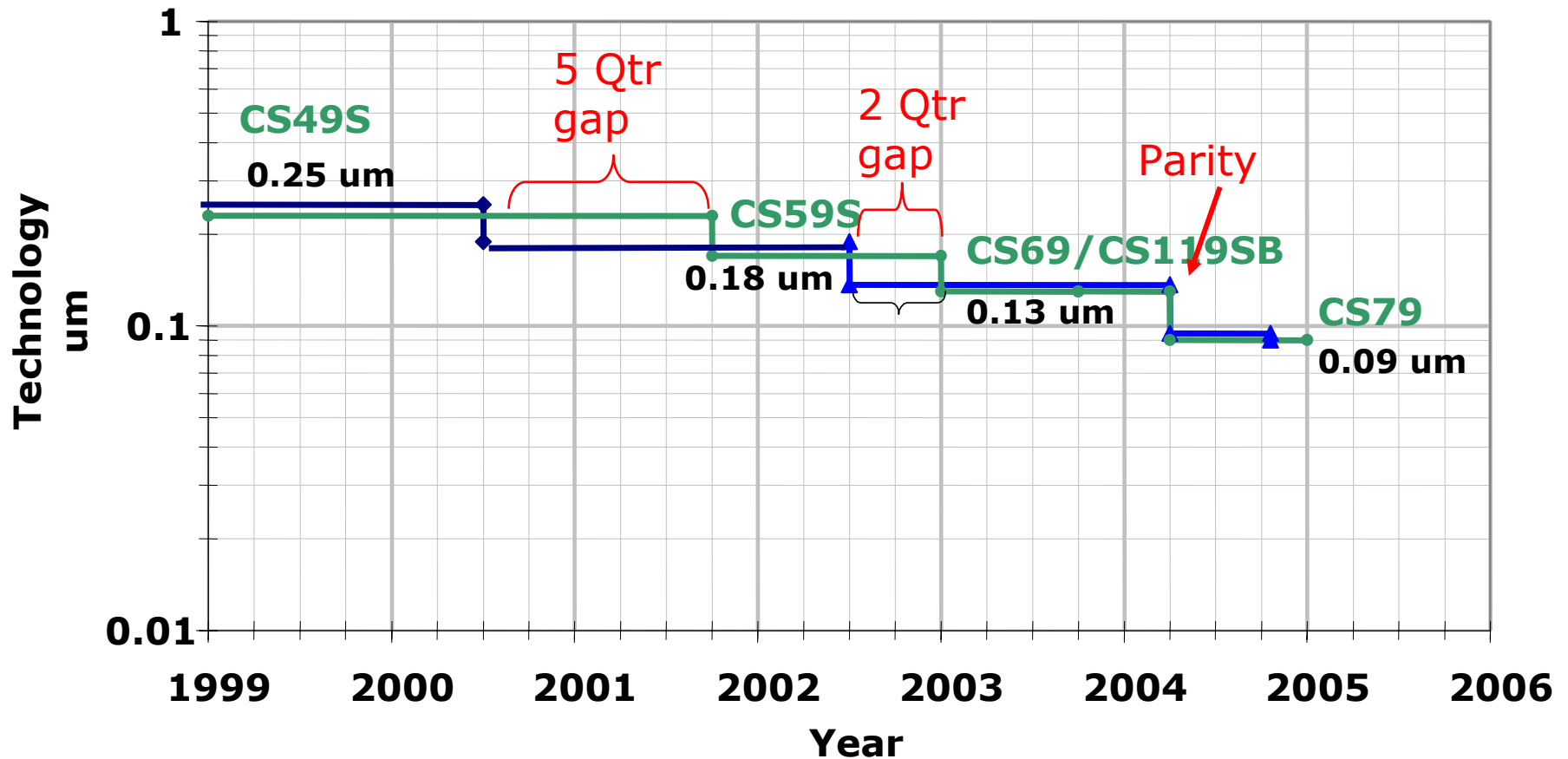
Expand Customer Base (Attack Intel Strongholds)

- Superior Performance on Compatible Pinouts
- MirrorBit
- Software & Reference Platforms

Industry's Leading Specifications



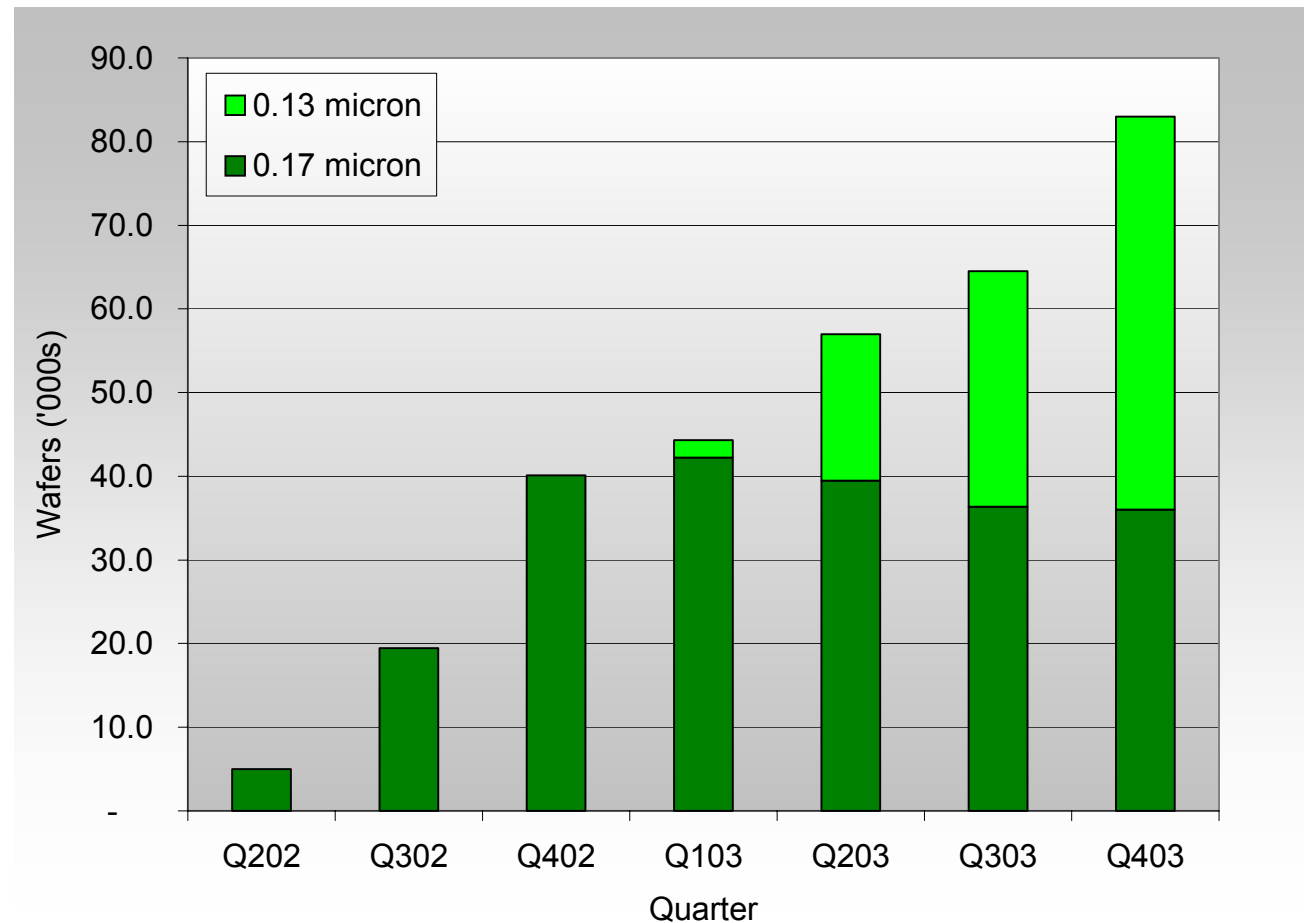
	AMD Specs	Others
Endurance	1,000,000	10k-100k
Data retention	20 years @ 125°C	10-20 years
Standby currents	0.2 μ A	5-10 μ A
Read current	0.5 mA	10 mA
Program times	8 μ s	12-15 μ s
Erase times	0.2 s	0.4 s
Extended temp range	-55 to 125°C	-40 to + 85°C



Fab 25 – High-end Capacity



- Fully converted to Flash
- Advanced 0.17 um and 0.13 um capacity
- Will qualify Fab 25 and JV3 to 0.13 um in Q4, 2002



New Technologies: MirrorBit™ Superior Cost Structure



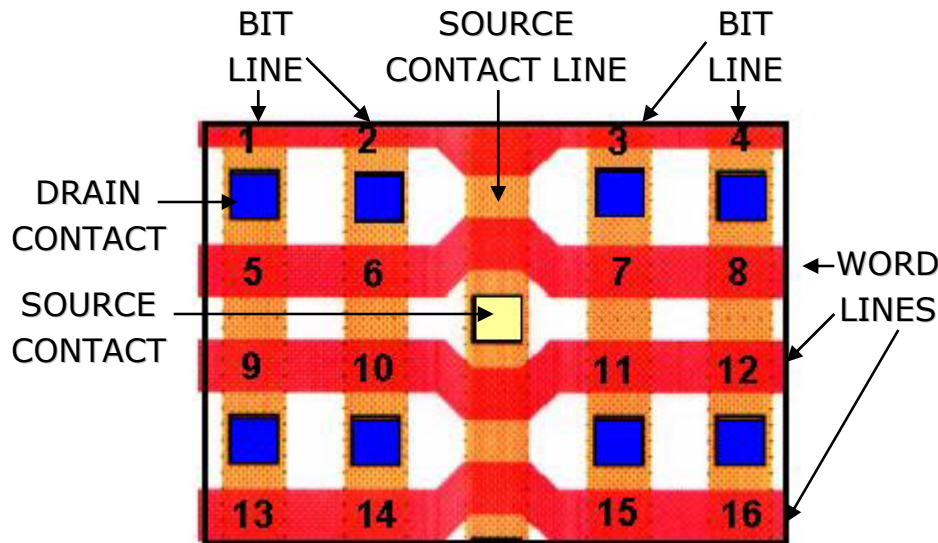
MirrorBit technology delivers:

- 2 Bits/cell

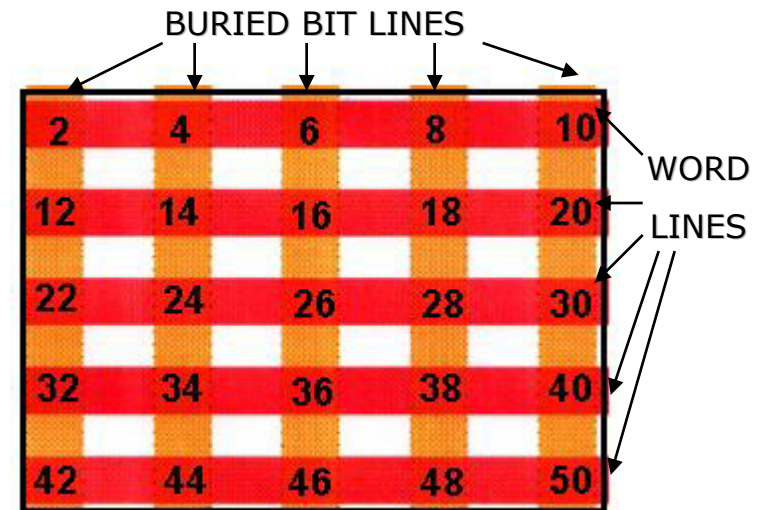
- 40% denser cell size

- 35% simpler process

Conventional Flash

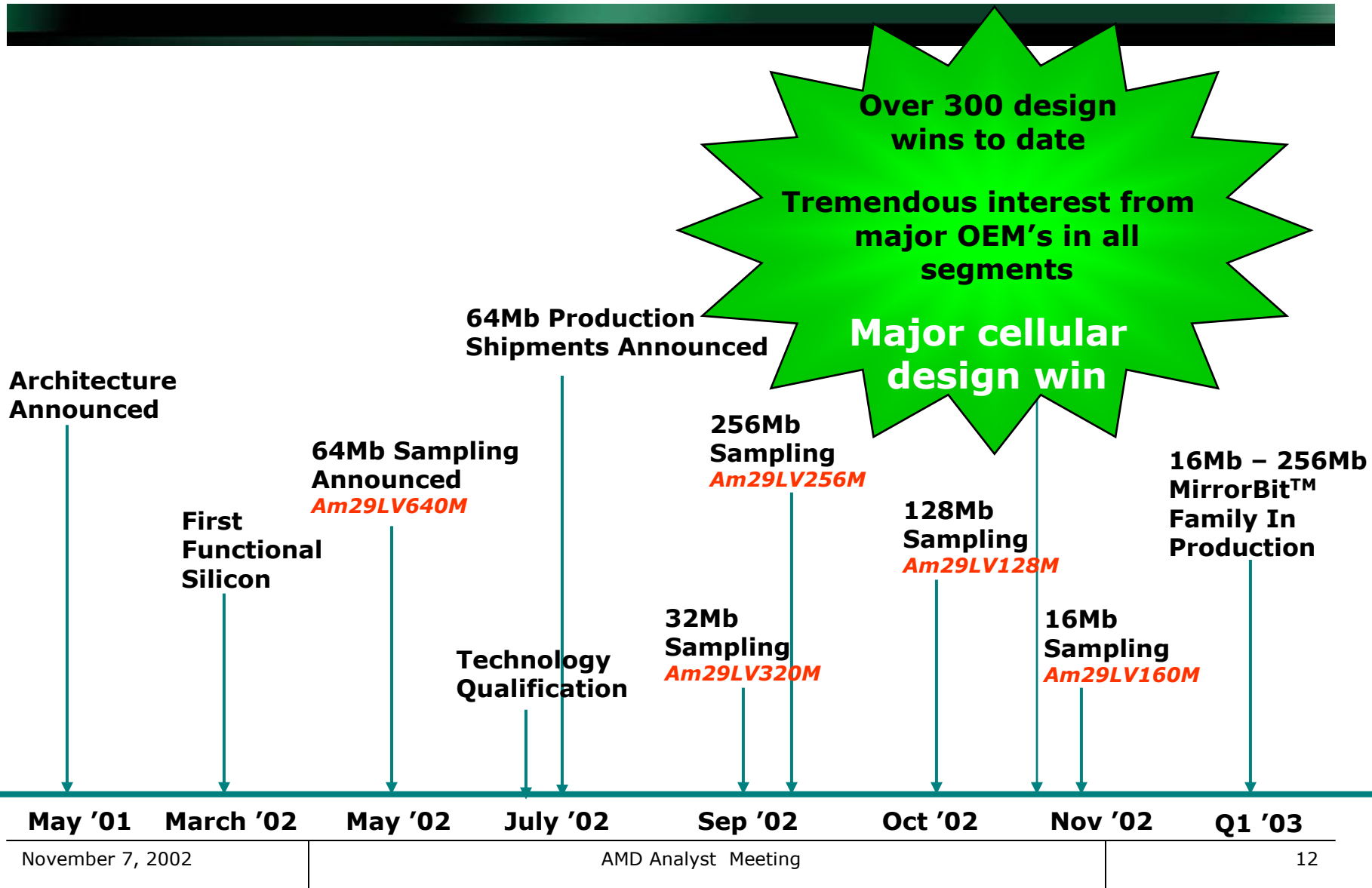


MirrorBit™ Flash



Numbers represent bits within the memory array

MirrorBit™ Development Timeline

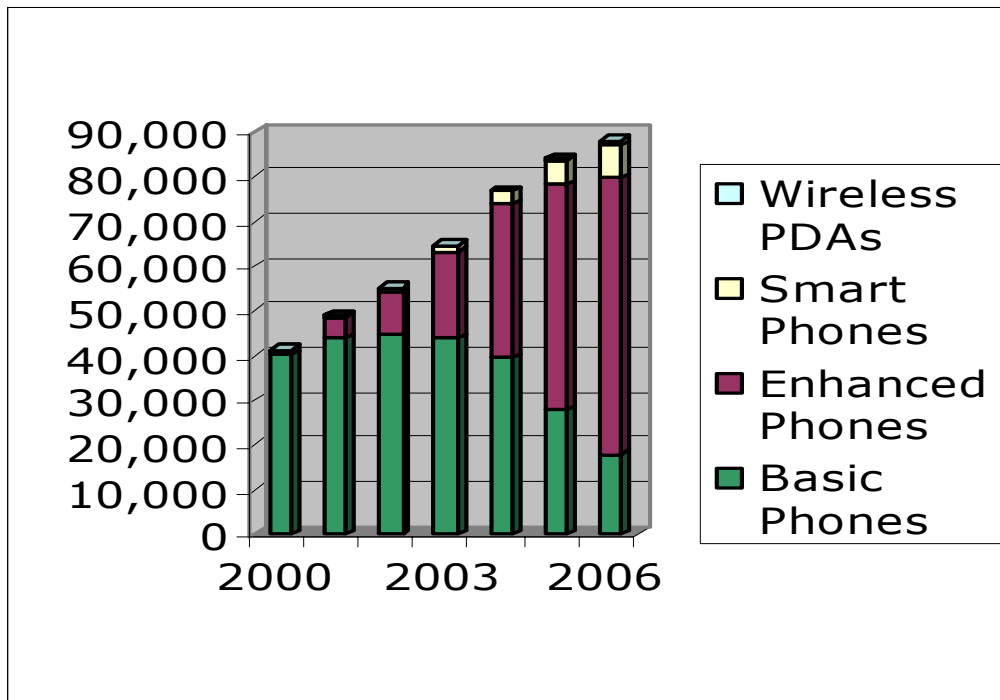


New Markets: China

AMD's Top Focus



Mobile Terminals: China, 2002-2006



We are targeting 40% market share in Chinese Wireless applications in 2003

Source: Gartner Dataquest (July 2002)

- China was a Fujitsu only territory till 2001
- AMD is focused on China
 - Have in place corporate leadership
 - State-of-the-art packaging facility at Suzhou
 - Created a local sales, marketing and support organizations
 - Established local distribution relationships
 - Engaged with all major handset vendors and reference design houses
- Designed into 6 of the top 10 wireless accounts in China

Flash market is exploding

- AMD is capturing the growth opportunity

AMD is expanding its customer base in wireless

- AMD is taking share from competitors
- Providing value-added services with sub-systems
- Ramping up fabs with advanced technology

AMD is accelerating introduction of new technologies

- Tremendous customer interest in MirrorBit
- Broad offering of products 16Mb to 256 Mb
- Acceleration of 130 nm technology, 90nm on schedule

AMD is positioned to gain market share in China

- Moved from insignificance to serious player in 12 months
- Engaged with major OEM's in China
- Flawless execution at leading-edge Suzhou facility



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